



# VIDEO TREATMENT TEMPLATE

Title: \_\_\_\_\_

Topic: \_\_\_\_\_

Objective/Purpose: \_\_\_\_\_

Target Audience: \_\_\_\_\_

Running time: \_\_\_\_\_

Talent/Characters: \_\_\_\_\_

Location(s): \_\_\_\_\_

## Style(s):

Interview	Documentary
Man-on-the-street	Flashback
Talk Show	News
Training	PSA
Advertisement	Infomercial
Other:	_____

## Tone(s)

Humorous	Serious
Light-hearted	Matter-of-fact
Sad	Mad
Other:	_____



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**Content Outline:**

DRAFT